

John Ledesma
Writer/Producer/Director
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I'm a conscientious creative who enjoys telling a great story. I'm based in California, and my media career spans nearly two decades. I've created content for delivery through just about every platform both on screen and printed page. For the previous decade or so I've functioned primarily as a freelance television writer, producer and sometime director specializing in non-fiction lifestyle, sports, and reality programming. Along the way I've written two books and contributed to four others. I've also written a feature-length screenplay--"Turning the Tide"—that will one day, with any luck, appear at a theater near you.

SELECTED PROJECTS

TELEVISION DEVELOPMENT/PRODUCTION

"World Series of Golf" (2 specials)

CBS Sports, Features

"United States Olympic Trials"

NBC Sports, Features

"Mascot Madness"

Animal Planet, Writer/Producer

"EA SPORTS Year in Sports" (5 specials)

National Syndication, Writer/Producer

"True Outdoor Adventures" (9 episodes)

ESPN2, Features

"Football: Who's Got Game" (4 specials)

National Syndication, Writer/Producer

"Ultimate Iceman: Chuck Liddell"

Spike TV, Writer/Producer

"Paralympic Winter Games" (8 episodes)

A&E, Writer/Associate Producer

"The Incurables" (30 episodes)

Veria, Writer

"Exxon/Mobil Poker Series"

Speed Channel, Features

"Original Roundball Classic"

College Sports Television, Features

"Legendary Hollywood Locales" (16 interstitials)

Biography Channel, Writer

"Hollywood Minute" (21 interstitials)

History Channel, Writer

"World Series of Blackjack" (13 episodes)

GSN, Associate Producer

DVD

"Ultimate Iceman: Chuck Liddell"

DVD Release, Writer/Producer

"The History of the Alamo"

DVD Bonus Feature, Writer/Producer

"Jeep King of the Mountain"

DVD Release, Writer/Producer

"Supermoto in the USA"

DVD Release, Writer/Producer

FILM

Turning the Tide

Screenwriter

BOOKS

Golf School

PRC Publishing (London)

Author

The PGA Tour's Complete Book of Golf

Henry Holt & Company (New York)

Contributor

Golf Skills

Thunder Bay Press (Los Angeles)

Author

Game of the Century: UN vs. OU 1971

Simon & Schuster (New York)

Contributor

Duel in the Sun

Simon & Schuster (New York)

Contributor

The Golf Dictionary

Taylor Publishing Company (Dallas)

Contributor

MAGAZINE ARTICLES

Men's Health

Stuff Magazine

Golf Tips Magazine

Links

The Sporting News

Maximum Golf

Desert Golf

Pub Links Golfer

Golf Magazine

Continental

MotorTrend

Petersen's Golfing

SPORT Magazine

Tristate Motor News

Propeller

Real Edge

STAFF POSITIONS (1993-1997)

Werner Publishing, Managing Editor

Petersen Publishing, Managing Editor

EDUCATION

University of Southern California, 1991

BA, Broadcast Journalism

AFFILIATIONS

USC Alumni Association

USC Annenberg School for Communication

Trojan Football Alumni Club

Sigma Chi Fraternity Alumni

Trojan Rugby Club Alumni

Belmont Shore Rugby Club